

MDM Best Practices – Creating a Strategy

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SAN FRANCISCO, CA | DECEMBER, 2011



Segmenting your Workforce

- Assessing real needs vs. wants
 - apps that have sustainability
 - Data and security needs, per group
 - Configuration of apps
 - Updates to apps
 - This part takes time for research and vetting



Segmenting your Workforce

- Creating workable groups
 - Similar to OD or AD groups
 - With most MDM's, you can tie into OD/AD directly
 - GPO not managed by AD
 - Can be self-sustaining within the MDM Server
 - What privileges do managers (of the groups) get



Segmenting your Workforce

- Setup payloads based on group
 - Direct access, for initial setup, is preferred
 - Organization is key
 - Test deployment
 - Excitement is high on new apps!



Segmenting your Workforce

- Licensing of apps
 - Education VLP
 - Enterprise VLP
- Redemption codes
- Who owns the apps?
- Keeping data up to date



Segmenting your Workforce

- Pushing out new apps and data
 - Size and bandwidth limitations
 - Licensing
 - Applying the correct apps to groups
 - Where is the data stored?



Building Flexibility

- Device diversity - leveraging other platforms
 - What are the risks?
 - Does your MDM support other platforms?
 - Security of other platforms
 - Are changes in infrastructure needed
 - Cellular providers offering MDM



Choosing and MDM

- Costs for
 - Building out infrastructure
 - Building out MDM server
 - Staff to maintain MDM server
 - Certifications and training of staff



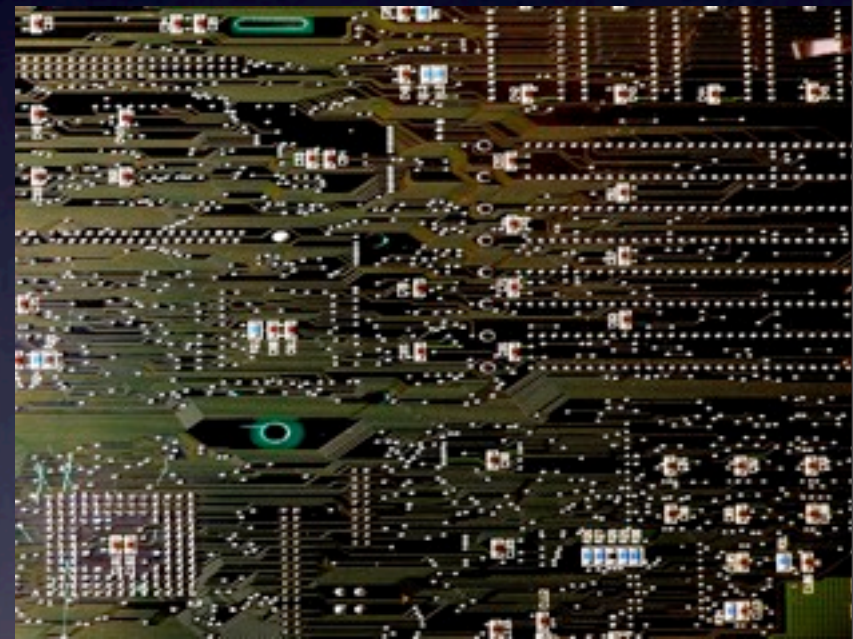
Choosing a Hosted Solution

- Costs for
 - Software licensing fee
 - Initial account setup
 - Monthly recurring costs
- Challenges with hosted systems
 - Control/management
 - Don't own the solution



Hosted Solutions

- Integrating with your infrastructure
- Expectations of both parties
- How are updates handled?
- How are notifications handled?
- How do I switch to/from hosted solution?



Management Consoles

- Web-based vs. Proprietary
 - Most MDM's are web-based
 - Security risks involved, use SSL
 - Proprietary applications don't work on all OS'
 - CLI required for most of the advanced functions
 - Make sure to learn it!
- Creating multiple instances of MDM consoles



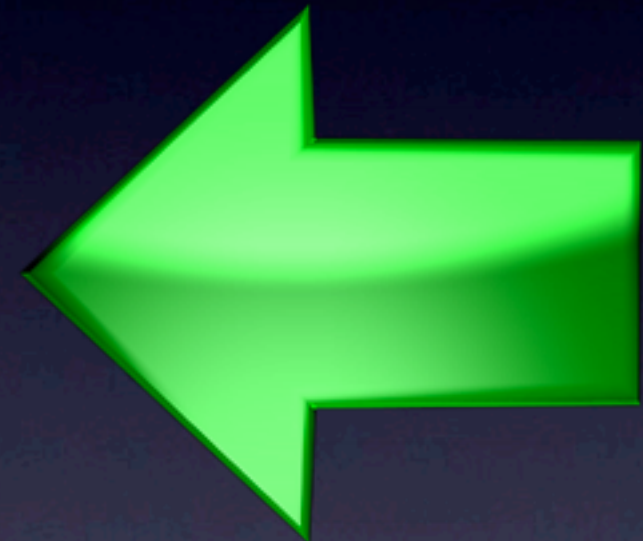
Logistics for IT

- Procedures for
 - Requesting mobile devices
 - Obtaining mobile devices
 - Maintaining mobile devices
 - apps
 - Services
- Costs associated, security concerns, acquiring and confirming delivery



Logistics for IT

- Defining appropriate use
 - Set usage policies
 - Monitor all aspects
 - Corrective action



Logistics for IT

- Planning for support
 - Company devices
 - Personal devices
- Defining the SLA
- Allocating resources
- Providing additional help and resources

Logistics for IT

- Defining internal and external support
 - Availability workflow
 - Current staffing needs
 - External support staff
 - Future staffing needs
 - Disaster planning and recovery



Logistics for IT

- Troubleshooting techniques
 - OS-level support
 - Multiple platforms
 - What software syncs the devices?
 - Device-level support
 - Server support
 - MDM support
 - Infrastructure support



Dealing with Changes

- Quickly changing landscape
- Decisions must come in a timely manner
- Policies changed to match the new game
- Updates to MDM and how they affect you



Dealing with Changes

- Most recent iOS changes
 - iOS 5
 - iCloud
 - PC-Free
 - iMessage
 - OTA Updates
 - Enterprise support



Questions



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